

JANUARY 4, 2023

Tony Hayward appointed as a Senior Director of Client Service and Operations at Jahani and Associates

Jahani and Associates (J&A), a professional services firm focused exclusively on growth and based in New York City, announced the appointment of Tony Hayward as a Senior Director of Client Service and Operations, effective January 4, 2023. Mr. Hayward is based in London, UK.

Mr. Hayward previously served as the President and Area Director (North Asia Area) of British American Tobacco (BAT). He built an impressive international finance career over 20 years with the organization, serving in various roles in the UK, Egypt, the United Arab Emirates, Romania, Poland, and South Korea during his tenure. He later went on to be the Executive Vice President and CFO of Reynolds American Inc., a subsidiary of British American Tobacco, in North Carolina. There, he oversaw the integration of Reynolds American into BAT while leading a team of 165 full-time employees with a \$6 billion operating budget. As part of the Reynolds America senior leadership team, he helped drive significant growth in all metrics.

Mr. Hayward will support J&A's strategy to significantly grow its advisory and trading business, and will oversee some of the firm's most valuable client relationships. His deep experience leading international finance teams, his record of outstanding delivery in complex multi-billion dollar markets, and his global perspective make him a valuable addition to the J&A team as it grows its business throughout North America, the Middle East, Latin America, Northern Africa, and Southeast Asia.